Join UC Townhomes residents May 25th, 2-3pm to DEMAND **Altman Management & National Real Estate Advisors meet with** residents and commit to providing Safe, healthy, affordable housing!

> Shareable version of this toolkit: www.tinyurl.com/TownhomesToolkit

PDF Version (for copy + paste) www.savetheuctownhomes.com

What's going on & what's at stake:

- → The UC Townhomes is a 72 Unit property surrounded by the University of Pennsylvania & located right next to public transit, hospitals and grocery stores. UPenn's expansion and development of luxury housing has displaced thousands from the historic,, "Black Bottom Neighborhood"
- → The City, Universities, PHA and Developers have done nothing to protect housing for the very low income and working class families that have helped this city thrive.
- → In 2021 the owner of the UC Townhomes, Altman Management ended their 40 year contract with HUD at the property and plan to sell and demolish one of the last safe, livable developments for very low income seniors and families left in West Philly
- → Over 68 families are facing displacement in the next few months. They're being issued vouchers but housing prices are skyrocketing and livable units for very low to moderate income families are becoming harder to find.
- → So far, the owner & prospective buyer are refusing to meet directly with residents. Altman Management is moving fast to get residents out so they can demolish the Townhomes & sell the property for up to \$100 million

The UC Townhomes Resident Council is calling on

Brett Altman of Altman Management and

Daniel Killinger of National Real Estate Advisors

(the prospective buyer of UCT) to:

 Meet with residents ASAP, to prevent their displacement.

2. Keep the UCT site 100% affordable for very low families.

3. For those residents who have to leave, they're demanding more time, just compensation & first preference to one of the many Altman luxury properties in the area.

What you can do TODAY (Wed. May 25) from 2-3pm to help: CALL, EMAIL & POST

Who: Brett Altman @ his corporate office
215-884-8590 + press 149 | alternate: 215-884-0500 + press 149
www.facebook.com/AltmanManagement/
Brett@AltmanCo.com &
Bob@AltmanCo.com (Bob Bluth, owner of Altman Mgmt)
INSTA: @npdfapartments

Who: Daniel Killinger, President of Development for NREA (the potential buyer) (215) 419-7675 press 0 immediately alternate: (202) 496-1270 (Todd Kindberg) <u>www.facebook.com/natadvisors</u> dkillinger@natadvisors.com Twitter: @DDKillinger | @Nat_Development Instagram: @DDKillinger | @NATAdvisors

Who: Philadelphia Housing Authority, Housing & Urban Development, and Philly City Officials

Repost our (@SaveUCTownhomes) tweet asking these officials what side they are

ALTMAN PHONE SCRIPT

Hi, may I speak with Brett Altman? I'm____with (your name or organization) and I am standing in solidarity with the residents of the UC Townhomes fighting displacement.

We're calling to demand that you (Brett Altman) and members of IBID and Altman Management meet directly with residents of the UC Townhomes to discuss their demands—**they want to keep this site 100% affordable for very low income seniors and families and give residents who choose to leave the option to relocate to any Altman property of their choice—so far you've committed to none of this.**

We plan to make our voices heard until you agree to sit down and face the residents of your properties.

NREA PHONE SCRIPT

Hi, may I speak with Daniel Killinger? I'm ____with (your name or organization) and I am standing in solidarity with residents of the UC Townhomes of Philadelphia–your company is a prospective buyer of the property.

We demand that your company, National Real Estate Advisors and the other parties at the table, meet directly with residents of the UC Townhomes to discuss their demands—they want to keep this site 100% affordable and give residents who choose to leave the option to relocate to any property of their choice. Your company's business practices are contributing to the displacement seniors and families across the country and we call on you to be on the side of keeping families housed and respecting their right to stay. So far you have refused to sit down with residents for a follow up meeting.

We plan to make our voices heard until you agree to sit down and face the residents.

GENERAL INSTA POST

(copy + paste from www.savetheuctownhomes.com)

@ddkillinger @natadvisors @npdfapartments From coast to coast Black & Brown families are being displaced from their communities in record numbers. We demand that we #Saveuctownhomes! Affordable housing must STAY affordable for seniors, families and working families from California to Philly!! #saveuctownhomes #stopdisplacementUCT #saveaffordablehousingPHL

GENERAL TWITTER POST

(copy + paste from www.savetheuctownhomes.com)

@ddkillinger @natadvisors 68+ families @ UC
Townhomes will be displaced in coming months.
We're demanding you meet with residents, keep
the site 100% affordable, and help residents
move to a property of their choice.
#saveuctownhomes #stopdisplacementUCT
#saveaffordablehousingPHL

GENERAL FACEBOOK POST/COMMENT

(leave as a comment on Altman's posts, or post on their page! copy + paste from www.savetheuctownhomes.com)

Over 68 seniors, families & residents @ UC Townhomes will be displaced beginning this summer. We're demanding you keep the UCT site 100% affordable & give residents who choose to leave the option to relocate to any Altman property of their choice. Do the right thing-meet with residents & treat townhomes residents as you would tenants & students living in your luxury properties! *#saveuctownhomes #stopdisplacementUCT* #saveaffordablehousingPHL

KEEP GOING!

Want to keep the fight going? Here's some more contacts for you to contact!

Jeffrey J. Kanne - President And Chief Executive Officer - jkanne@natadvisors.com

Daniel Killinger - President National Real Estate Development -(202) 496-3370 - dkillinger@natadvisors.com

Jeanne Ayivorh Chief Operating Officer - jayivorh@natadvisors.com

Laurie Mullett Chief Financial Officer - <u>Imullett@natadvisors.com</u>

John Grau - Chairman Of The Board - (301) 657-3110

Todd Kindberg - Senior Director Portfolio And Asset Management -(202) 496-1270 - <u>tkindberg@natadvisors.com</u>

James Freko - Senior Director Investments jfreko@natadvisors.com