

Join UC Townhomes Residents
APRIL 13th | 2-3pm

Demand Altman CEOs Brett Altman and Robert Bluth
meet with residents and commit to providing safe,
healthy, affordable housing.

Brett Altman is refusing to meet with residents
of the **#saveUCTownhomes** and has not fixed many
outstanding repairs and quality of life issues including
getting ride of mice.

He's not listening, so we need EVERYONE to

**TURN UP
THE VOLUME**



PHONE



EMAIL



SOCIAL MEDIA

! STEP 1: ! CALL ALTMAN & HIS CORPORATE OFFICE

The **UC Townhomes Resident Council** is calling on Brett Altman and Robert Bluth of Altman Management and IBID to meet with residents to **hear their concerns, to prevent their displacement, and to preserve 100% affordable housing at the UC Townhomes site.**

215-884-8590

ask to speak to Brett Altman OR press 149

ALTERNATE: 215-884-0500 + press 149

SAMPLE SCRIPT

“Hi, may I speak with Brett Altman? I’m *(name)* with *(organization)* and I am standing in solidarity with the residents of the UC Townhomes fighting displacement.

We demand that you (Brett Altman) and members of IBID and Altman Management ***meet face to face*** with residents of the UC Townhomes to discuss their demands—***they want to keep this site 100% affordable and give residents who choose to leave the option to relocate to any Altman property of their choice.*** Altman Management must also commit to ongoing, regular repairs to the many outstanding and ongoing quality of life and underlying sewage issues at the property. Do the right thing and meet with your residents.

We plan to make our voices heard until you agree to sit down and face the residents of your properties.”



STEP 2:

EMAIL ALTMAN



Brett@AltmanCo.com

Bob@AltmanCo.com



Dear Brett Altman/Bob Bluth & IBID Associates,
We're writing on behalf of residents living at the University City Townhomes that your company is planning on displacing in the coming months.

Your actions are an extension of a multi-generational trend of displacement, that began with the gentrification of the original "Black Bottom" neighborhood and is continuing to this very day with the removal of one of the few remaining Black communities left in this area.

By displacing residents your company is doing irreparable harm to the fabric and diversity of this community that has existed over the past several decades.

Therefore, we demand that you, Brett Altman of Altman Management and IBID **meet face to face** with residents of the UC Townhomes to discuss their demands, including preserving this site as 100% affordable for very low income families. We demand that you give residents who choose to leave the option to relocate to any Altman property of their choice, and to be given first priority at that location.

We also demand that you make immediate repairs to the many outstanding and ongoing quality of life and underlying sewage issues at the property.

!!! STEP 3: !!! POST @ ALTMAN



facebook.com/AltmanManagement



[@NPDFapartments & @AltmanManagement](#)



yelp.com/biz/altman-management-company-fort-washington

While you're posting about hiring leasing agents, over 65 seniors, families & residents @ UC Townhomes are facing displacement. We're demanding you keep this site 100% affordable & give residents who choose to leave the option to relocate to any Altman property of their choice. Do the right thing—meet with residents & treat townhomes residents as you would tenants & students living in your luxury properties!

#saveuctownhomes #stopdisplacementUCT
#saveaffordablehousingPHL

mix & match, comment on
posts, leave reviews
OVERWHELM

sample comment / review

STEP 4: SHARE THE LOVE

INVOLVE
YOUR
FRIENDS
DIRECTLY

POST ON
SOCIAL
MEDIA

DONATE TO
SUPPORT
FUTURE
ACTIONS

 tinyurl.com/townhomestoolkit 

↑ PDF & socia media versions of this toolkit ↑

#saveuctownhomes

↑ use our hashtag! ↑

We support residents with **#saveuctownhomes** in demanding that Altman Mgmt meet with residents & treat UCT residents as you would tenants & students living in your luxury properties. Do not displace them—give residents who choose to leave the option to relocate to any Altman property of their choice and commit to making ongoing repairs for residents living with leaks, sewage issues & mice.
#saveuctownhomes #stopdisplacementUCT #saveaffordablehousingPHL

We're calling on you to stop the displacement of over 65 families at the **#SaveUCTownhomes** ! Altman Management needs to meet with residents of the UCT & commit to ongoing repairs for residents living with leaks, sewage issues & mice.
www.tinyurl.com/townhomestoolkit

sample tweet

sample insta
caption

venmo: @saveuctownhomes